

## PRIVACY POLICY

Version 1.0 dated August 2019

### INTRODUCTION

This Agri Technovation (Pty) Ltd (“Agri Technovation” or “We” or “Us”) Privacy Policy (“Policy”) governs the processing of personal information of users generated through the use of the Agri Technovation website located at [www.agritechnovation.com.au](http://www.agritechnovation.com.au) (“the website”). The Policy forms part of the Terms and Conditions applicable to the use of the website [available at insert link] and explains how we treat your personal information and protect your privacy when you use the website.

Your use of the website is subject to this Policy and by using the website, you consent to the processing and transfer of your personal information as set out in this Policy.

If you do not agree with one or more terms in this Policy or do not want to be subject to the Policy, please do not use the website.

### PURPOSE OF THE POLICY

We are committed to the privacy and confidentiality of information provided to us. This Policy provides information to help you understand how we collect, use and share your personal information and our privacy practices with regard to any personal information collected by us from you directly and/or through the website.

**Personal information means information which identifies you, and includes information such as your name, email address and telephone number.**

### CHANGES TO POLICY

Because of continuous changes in the law and the changing nature of technology, our information protection practices will change from time to time. If and when our protection practices change, we will update this Policy to describe our new practices. Amended Policy terms shall be effective immediately upon the posting of the revised Policy on the website. Any subsequent activity in relation to the website shall be governed by the amended Policy terms. We encourage you to check this page regularly to see if any amendments have been made.

### CONFIDENTIALITY AND LIMITATION

Agri Technovation undertakes that any personal information submitted by you via the website is subject to an obligation of confidentiality.

We strive to ensure that personal information is processed in a manner that is adequate, relevant and not excessive given the purpose of collection. The website is not intended for persons under the age of 18, and Agri Technovation does not knowingly collect personally identifiable information from users under the age of 18.

### CONSENT AND PURPOSE

You consent to our personal information being used for the following purposes: (i) to contact you and/or (ii) to send you direct electronic communications for marketing purposes. Such consent is effective immediately upon you providing such information and will endure until such consent is revoked.

### COLLECTION OF PERSONAL INFORMATION

We are committed to an informed and limited collection of essential personal information. We do not collect any personal information about you unless you provide it voluntarily, including, without limitation, by filling out a contact form or by requesting information from us via the website or by otherwise communicating via email with us. We request your full name and email address and collect such information.

We also collect any additional information relating to you that you provide to us voluntarily directly through the website and/or any unsolicited information provided to us that we could have otherwise lawfully collected. If you do not want us to collect personal information about you, do not submit your personal information to Agri Technovation or use the Agri Technovation website.

### USE OF PERSONAL INFORMATION

The processing of your personal information shall include the collection, receipt, recording, organisation, collation, storage, updating or modification, retrieval, alteration, consultation, use, dissemination by means of transmission, distribution or making available in any other form, or merging, linking, as well as blocking, degradation, erasure or destruction of information.

## **INFORMATION DISCLOSURES**

We may share information about you with law enforcement agencies, regulatory organisations, courts or other public authorities if we have to, or are authorised to by law and to authorised third party service providers to Agri Technovation such as website hosting service providers and digital security service providers. Agri Technovation does not permit these parties to use such information for any other purpose than to perform the services that Agri Technovation has instructed them to provide. All processing is compatible with such purpose. If we are reorganised or sold to another organisation, we may transfer any personal information we hold about you to that organisation.

## **INFORMATION QUALITY**

Agri Technovation seeks to ensure the quality, accuracy and confidentiality of personal information in its possession. You warrant that all personal information supplied by you is both true and correct at the time of provision. In addition, you warrant that information supplied by you is both relevant and minimal for the use of the website.

## **ACCOUNTABILITY**

You agree to indemnify and hold Agri Technovation, its officers, directors, employees, agents, licensors, suppliers and members harmless from and against any claims, damages, actions and liabilities including without limitation, loss of profits, direct, indirect, incidental, special, consequential or punitive damages arising out of Agri Technovation's reliance on your personal information should your personal information contain any errors, inaccuracies or be irrelevant to the use of the website.

## **CROSS BORDER TRANSFER**

Agri Technovation may appoint certain agents, third parties and/or service providers which operate outside the borders of the Republic of South Africa. In these circumstances we will be required to transmit your personal information outside South Africa. The purpose of the trans-border transfer of your personal information may include but is not limited to: data hosting and storage. You consent to the trans-border flow of your personal information.

## **SECURITY SAFEGUARDS**

We have undertaken reasonable technical and organisational measures to secure the integrity of personal information on the website including measures to prevent loss of, damage to or unauthorised destruction of personal information and unlawful access to or processing of personal information. We will notify You should we have cause to believe that your personal information may have been breached (accessed or used in an unauthorised manner). While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

## **DATA SUBJECT PARTICIPATION**

To the extent provided for by law, as a website user you have the right to request access, amendment, correction or deletion of your personal information or to object to the use thereof. You can do this via email at [info@agritechnovation.com](mailto:info@agritechnovation.com). Upon receipt of your written request and enough information to permit us to identify your personal information, we will disclose to you the personal information we hold about you, for which we may make a charge as allowed by applicable law.

Upon receiving instructions from you, we will also correct, amend or delete any personal information that you tell us is inaccurate and notify any third-party recipients of the necessary changes. We will destroy or delete a record of personal information about you that we are no longer authorised to retain. You may also update any information you have given to us by contacting us via email at the above address.

Requests to delete personal information are subject to any applicable legal and ethical reporting or document retention obligations imposed on us.

If you no longer want to receive marketing messages from us, please contact us via email and you will be removed from the mailing list. If you choose to unsubscribe, we will hold your contact details on file marked so that we do not contact you again. This is so that we do not contact you if your details are subsequently provided to us by a third party.

## **ANONYMOUS DATA COLLECTED**

In addition to the personal information we collect as described above, we use technology to collect anonymous information about the use of our website. For example, our web server automatically logs which pages of our website our visitors view, their IP addresses and which web browsers our visitors' access. This technology does not identify you personally - it simply enables us to compile statistics on the use of the website. All of this information is collected and used only in the aggregate, where we can use it to generate overall reports on website use, but not reports about individual users.

Our website contains hyperlinks to other pages on our website. We may use technology to track how often these links are used and which pages on our website our visitors choose to view. This technology does not identify you personally – it simply enables us to compile statistics about the use of these hyperlinks.

We also use your IP address to help diagnose problems with our server and to administer our website. An IP address is a numeric code that identifies your computer on a network, or in this case, the Internet. Your IP address is also used to gather broad demographic information.

We may also perform IP lookups to determine which domain you are coming from to more accurately gauge our users' demographics.

### **TRACKING**

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics. In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this data.

### **COOKIES**

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Website.

### **LINKS TO OTHER SITES**

Our website may contain links to other websites operated by third parties. We make no representations or warranties in relation to the privacy practices of any third-party website and we are not responsible for the privacy policies or the content of any third-party website. Third party websites are responsible for informing you about their own privacy practices.

### **OPENNESS**

If you have any additional questions or concerns about our privacy practices, we invite you to contact us by email at [info@agritechnovation.com](mailto:info@agritechnovation.com) and we will address your concerns to the best of our ability.